CELEBRATING THE COMMUNITY IN HEALTHY WAYS

2020-2021 IMPACT REPORT

HEALTH AND WELLNESS • ADDICTION SERVICES
HOUSING AND SHELTER • JOB READINESS
MESSAGE FROM THE CEO

This year, we celebrated the beginning of a new mural project that featured our theme for the year: Celebrating the Community in Healthy Ways. Our mural projects are small tokens to engage the community, deepen partnerships and provide education on personal and community health.

VIP held multiple events throughout 2021 to educate and screen for cervical cancer and other preventive illnesses, raise awareness on HIV/AIDS, remember those we lost to addiction during our annual Candlelight Vigil, and address food insecurity in the community through food drives. We participated in Gun Violence Awareness Day, a Juneteenth Event with the Mayor’s Office, National Night Out with NYPD, and presented at conferences on topics related to health equity and substance use disorder.

Throughout the year, despite ongoing challenges with the COVID-19 pandemic, VIP continued to provide comprehensive medical and behavioral health services to under-resourced communities in NYC. We connected people to jobs and job training, and provided stable housing through our shelters, low-income, and supportive housing units.

We are particularly proud of our efforts to educate, screen and vaccinate vulnerable Bronx community members, including home-bound seniors, those not connected to health care, or who have low-literacy or are of limited English proficiency.

Culminating our theme Celebrating the Community in Healthy Ways, we focused on issues of food insecurity among our clients. The Bronx remains NYC’s most impacted borough with nearly one in four Bronx residents experiencing food insecurity. As we close 2021 and look toward a new year, we recognize that people cannot fully embrace bettering their health if they do not have a consistent source of nutritious food.

As we approach 2022, we are looking ahead at opening a dental clinic and continuing to expand our shelter services in our new facility in Queens and a soon to be opened facility in Harlem. To those who partnered with us in 2021 and those who are joining us anew in 2022, we thank you for your support in addressing the challenges faced by those who need our services, and in helping us “celebrate the community in healthy ways.”

Thank you for your support.

Debbian Fletcher-Blake, Chief Executive Officer

HIGHLIGHTS OF THE YEAR

- In Response to COVID-19, held over 100 outreach events and administered over 7,500 vaccines
- Held our first hybrid gala (virtual and in-person), honoring Dr. Susan Beane of Healthfirst, Hispanic Federation, Bronx Borough President Ruben Diaz, Jr., and Bronx District Attorney Darcel Clark
- Held job trainings on topics including resume building, food handling, security, OSHA site safety and more for 247 people
- Opened a shelter in Queens that houses up to 100 women
- Served over 1,700 clients in our Opioid Treatment Program (OTP); trained over 1,200 people to administer naloxone, and distributed nearly 2,200 naloxone kits
- Worked with law enforcement, schools, faith-based institutions, elected officials, healthcare providers and others to engage the community to gain jobs, obtain health care, and remember those lost to addiction and crime
- Launched a veteran’s support group for clients and staff who served in the military
- Achieved certifications and recognition awards from: American Heart Association, Patient-Centered Medical Home (PCMH), Commission on Accreditation of Rehabilitation Facilities (CARF), and Health Resources and Administration (HRSA)
- Participated in numerous conferences and webinars including Unvision, the Rockefeller Institute of Government, Healthfirst, NYCDOHMH, World Congress 340B Summit
OUTCOMES

THE NEED: THE BRONX IS THE NATION’S POOREST DISTRICT. OTHER CHALLENGES EXIST IN CONJUNCTION WITH POVERTY.

6,424*

PATIENTS

117% increase from FYE 2020

*Note: Increase is largely due to VIP’s efforts around COVID-19 testing and vaccination

We saw 6,424 unique patients in our Health Services, Mental Wellness, and Addiction Services departments

- 77% are Bronx residents
- 61% are at or below the federal poverty line
- 81% are on Medicaid
- 20% are experiencing homelessness
- 91% screened for and received follow-up care for depression (national avg.: 64%)
- 74% with diabetes are under control (national avg.: 68%)
- 73% screened for cervical cancer (national avg.: 51%)
- 57% followed-up after substance use disorder (SUD) ER visit – 7 days (state avg.: 28%)
- 68% followed-up after SUD ER visit – 30 days (state avg.: 35%)
- 93% annual PCP preventive visit (state avg.: 91%)

VIP STAFF EDUCATE, TEST AND VACCINATE BRONX COMMUNITY

The Bronx has been disproportionately affected by the pandemic, so when the FDA approved effective vaccines against COVID-19, VIP knew that its deeply anchored roots and success in engaging the community were key to successfully reaching disenfranchised and hard to reach populations. In partnership with and funding from BronxRising, Community Health Care Association, Primary Care Development Corporation, the Hispanic Federation, St. Barnabas Hospital, the NYC Department of Health and Mental Hygiene, the Health Resources and Services Administration and others, we conducted education, screening, testing and administered vaccinations. We provided education to nearly 5,000 people in the community, and addressed their fears, concerns, and questions. Our nurses and outreach workers were at community events, senior centers, schools, community-based organizations, churches, and street corners. They went into the homes of home-bound seniors, partnered with the district attorney’s office and the NYPD. Through these outreach efforts we vaccinated over 1,500 community residents outside of our health center and provided over 7,500 vaccines, not including booster shots. We will continue these efforts for as long as needed.
Funding from local, state, and federal sources, as well as corporations, individuals, and special events, enable VIP Community Services to provide quality care to clients regardless of their ability to pay. For the fiscal year ending June 30, 2021, VIP Community Services’ revenues were $46,671,328. VIP Community Services’ expenses in the fiscal year were $43,189,780.

**Our Sources of Revenue**

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Medicaid/Managed Care</td>
<td>37%</td>
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<tr>
<td>Federal</td>
<td>9%</td>
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<tr>
<td>State</td>
<td>24%</td>
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<tr>
<td>City</td>
<td>11%</td>
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<tr>
<td>340B Pharmacy Program</td>
<td>4%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>1%</td>
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<tr>
<td>Rental Income</td>
<td>12%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
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</tbody>
</table>

**Total Revenue** $46,671,328

**How We Spent Our Funds**

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Substance Abuse Services</td>
<td>45%</td>
</tr>
<tr>
<td>Health Services/FQHC</td>
<td>14%</td>
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<tr>
<td>Housing (Supportive)</td>
<td>4%</td>
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<tr>
<td>Housing (Shelter/Transitional)</td>
<td>6%</td>
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<tr>
<td>Housing (Affordable)</td>
<td>12%</td>
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<tr>
<td>Fundraising</td>
<td>1%</td>
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<tr>
<td>Administration</td>
<td>17%</td>
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<tr>
<td>Other</td>
<td>1%</td>
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**Total Expenses** $43,189,780

With your generous support, VIP Community Services can change more lives. You can donate on our website at vipservices.org/donate or contact our Development Office at info@vipservices.org to learn about other ways you can help, including: a trust arrangement that can benefit your family, gifts of appreciated stock or real property, or remembering VIP Community Services in your will.

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